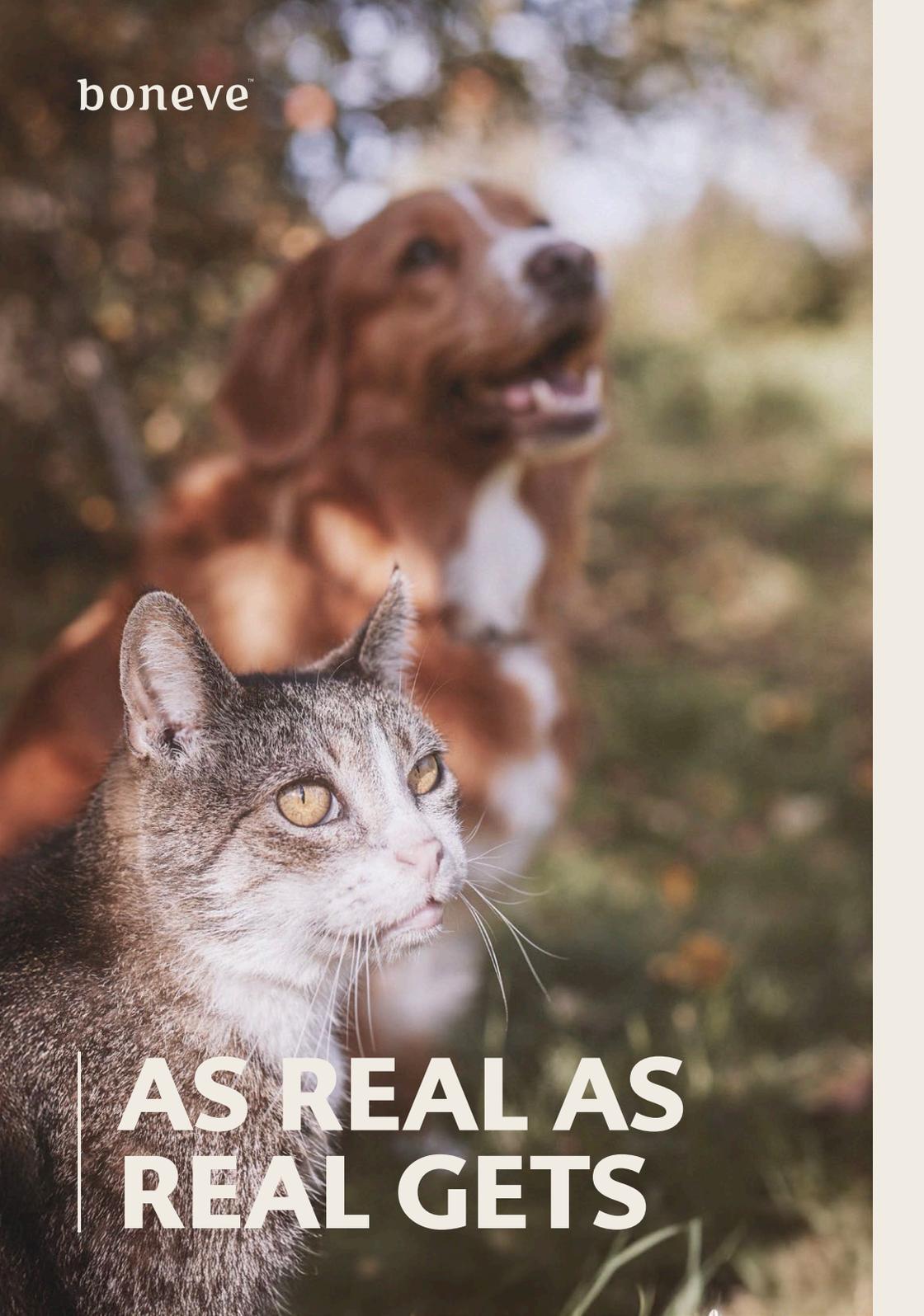


boneve™



**AS REAL AS
REAL GETS**

Nutrition with Intention



At Boneve, we asked ourselves a simple question: **what if pets could eat the way nature intended?**

Pure, nutritious, and uncompromising. The vision of giving them more than a meal, of nurturing vitality and joy, paved the way for everything we do today.

For too long, pet parents have faced the same dilemma. Shelves are filled with food that claims to be “complete and balanced” but hides fillers, synthetics, and compromises.

We chose a different path, guided by the belief that food should stay true to its source. In New Zealand, where pastures stretch wide and farming honours the land, we discovered ingredients as pure as nature intended. With these, we created Boneve to give pets food that is clean, wholesome, and nourishing.

We keep our process traceable and transparent, so pet parents know exactly where their pet’s food comes from. Farm to the pack, Boneve is crafted with care you can trust. **As real as real gets**, every step of the way.



In Harmony with Nature

From what we consume to the air we breathe, nature has always been at our core. Boneve believes in a sustainable process that benefits the people, planet, and future generations. We know that quality comes with a duty to local communities and the environment.

Boneve Grain-free Dry Food

Daily complete nutrition that brings together balance, taste, and convenience. An easy way to keep pets happy, healthy, and well-fed.



Born to nature, made for pets.

Nature's best ingredients in our recipes for a happy, healthy life.



Manuka Honey

Rich in antioxidants, helps keep cells healthy and supports gentle digestion, while delighting with its natural sweetness.



Rosehip

With a natural vitamin boost, it supports joints, hips, and a radiant coat, keeping pets lively and happy.



Kiwi

Bright green inside and full of zest, it brings a boost of Vitamin C and antioxidants, supports cell health, and helps manage hairballs for cats.



NEW ZEALAND MACKEREL (Adult Dogs)

Mackerel provides a natural source of EPA and DHA, nutrients that help protect joints and improve mobility, supporting long-term joint health and overall physical well-being.

Available in : 0.66LB | 3LB | IILB



FREE-RANGE GRASS-FED LAMB (Adult Dogs)

Lamb is naturally rich in protein and iron, building strong muscles and supporting overall vitality, helping maintain healthy body condition.

Available in : 0.66LB | 3LB | IILB



FREE-RANGE GRASS-FED BEEF (Adult Dogs)

Beef is naturally low in dietary cholesterol and high in Omega-3 fatty acids, helping maintain a healthy weight and lean muscle mass, while supporting cardiovascular health and overall vitality.

Available in : 0.66LB | 3LB | IILB



NEW ZEALAND MACKEREL (All Life Stages)

Mackerel is rich in Omega-3 fatty acids, helping reduce allergies and support healthy skin, while improving coat condition and overall nutritional balance.

Available in : 0.55LB | 3LB | 10LB



FREE-RANGE GRASS-FED BEEF (All Life Stages)

Beef provides a concentrated source of protein and iron, supporting efficient energy use and metabolic health, while promoting lean body condition and overall vitality.

Available in : 0.55LB | 3LB | 10LB



CAGE FREE CHICKEN (All Life Stages)

Chicken is naturally low in calories and high in Omega-6 fatty acids, helping support a healthy metabolism, while promoting lean body condition and balanced nutrition.

Available in : 0.55LB | 3LB | 10LB

Boneve Air-dried Treats

Wholesome and nutrient-rich with high meat content, free from artificial additives or fillers, and versatile for meals, rewards, or training.



Treats Made Naturally Better



Preserves the goodness

Gentle air-drying retains natural nutrients, flavours, and aromas better than high-heat cooking.

Great for training

Tasty, perfect for positive reinforcement and rewarding good behaviour.

Clean and natural

Made with human-grade ingredients, crafted to the highest standards of safety and nutrition.

Fresh for longer

Gentle air-drying reduces moisture, creating treats that stay safe and tasty.

No artificial additives

Free from fillers, preservatives, and artificial flavours, making them a clean, natural option.

Boneve brings joy to treat time with 11 delicious air-dried variants to choose from.





FREE-RANGE GRASS-FED BEEF

Beef Clean Tripe

Packed with vitamins and enzymes: supports digestive health.

100g | Pack



FREE-RANGE GRASS-FED BEEF

Beef & Cheese Chunks

Protein-rich and tasty: supports strong bones and healthy muscles.

150g | Pack



FREE-RANGE GRASS-FED BEEF

Beef Paddywack

Rich in natural collagen: supports joint health and mobility

100g | Pack



FREE-RANGE GRASS-FED BEEF

Beef Lung Chunks

High-protein, low-fat chew: supports easy digestion and dental health.

100g | Pack



FREE-RANGE GRASS-FED VENISON

Venison Ribs

Rich in omega-3 fatty acids: supports joint health and overall well-being.

200g | Pack



FREE-RANGE GRASS-FED VENISON

Venison Neck

Bones Slice

Rich in minerals: promotes dental health and strong bones.

100g | Pack



FREE-RANGE GRASS-FED VENISON

Venison Ear

Hypoallergenic chew: supports dental health and provides a satisfying crunch.

min. 70g, 2pcs | Pack



FREE-RANGE GRASS-FED VENISON

Venison Lung

High in protein and iron: supports muscle development and overall vitality.

85g | Pack





**FREE-RANGE
GRASS-FED GOAT**

Goat Liver Slice

Rich in protein and iron:
supports muscle strength and
overall vitality.

120g | Pack



**FREE-RANGE
GRASS-FED GOAT**

Goat Lung Slice

High-protein, low-fat chew:
supports easy digestion and
healthy muscles.

70g | Pack



**FREE-RANGE
GRASS-FED LAMB**

Lamb Lung Chunks

Protein-rich chew: supports
muscle health and easy
digestion.

70g | Pack



Boneve Freeze-dried Raw Prey

Closest to raw feeding, with nutrients and natural flavours preserved through gentle freeze-drying. Supports picky eaters and sensitive stomachs, and can be served as is or as a topper with Boneve dry food.

Closer to Nature in Every Bite

A diet inspired by the wild, made simple for every day.

Mess free raw feeding

All the benefits of raw without the fuss. No thawing, no handling raw meat, just scoop and serve.



Up to **98.8% meat**, organs, and bones

Packed with nutrient-dense goodness, giving pets the natural proteins and minerals they need.



The only freeze-dried with the full suite of **vitamin B.**

Complete B vitamins in every bite for your pet's overall health.



Ways to Feed



Complete meal



Topper for kibbles



Rehydrated soft meal



Treat or reward



Ethically-sourced
from New Zealand



Free from added growth
promotant or antibiotics.



NO GMOs,
grain or gluten



BEEF & HOKI

With naturally derived Iron and Omega 3 to support heart, skin & coat health.

- With Beef enriched with Selenium to help boost immunity
- With Omega 3-rich Hoki to promote heart and brain health
- With Calcium-rich fine ground bones, safe to consume
- With Rosehip extract for healthy joints

Available in : 100g | 340g



CHICKEN & VENISON

With naturally derived Amino Acids and Zinc for better digestion and stronger immunity.

- With Iron-rich Venison and digestible Chicken
- With Calcium-rich fine ground bones, safe to consume
- With Rosehip extract for healthy joints

Available in : 100g | 340g



LAMB & TREVALLY

With naturally derived Omega 3 and CLA (Conjugated Linoleic Acid) to promote muscles and joint health.

- Vitamin D derived from Trevally, helps in Calcium absorption and may reduce joint inflammation
- With Calcium-rich fine ground bones, safe to consume
- Loaded with immune-boosting zinc from Lamb
- With Rosehip extract for healthy joints

Available in : 100g | 340g



Ethically-sourced
from New Zealand



Free from added growth
promotant or antibiotics.



NO GMOs,
grain or gluten



CHICKEN AND SALMON

With naturally derived zinc and Omega-3 to support skin and coat.

- Protein and Zinc from chicken for shinier coat
- Omega-3 and Vitamin D from salmon for better skin health
- Low Glycemic Index perfect for weight management
- With finely ground bones for amino acids, minerals, and collagen

Available in : 80g | 280g



MACKEREL AND LAMB

With naturally derived leucines for muscle growth and CLA for joint health.

- With leucines from Mackerel for muscle growth
- Loaded with Conjugated Linoleic Acid (CLA) for joint health
- Low Glycemic Index perfect for weight management
- With finely ground bones for amino acids, minerals, and collagen

Available in : 80g | 280g



BEEF AND CHICKEN

Easily digestible and with naturally derived zinc, iron, and selenium for stronger immunity.

- Rich in Zinc, Iron, Selenium and B vitamins from beef for strong immunity
- High-quality free-range chicken that is easily digestible to felines
- Low Glycemic Index perfect for weight management
- With finely ground bones for amino acids, minerals, and collagen

Available in : 80g | 280g

Real Stories, Real Joy

Our community of happy dogs and cats speaks for itself. Boneve brings healthier, tastier mealtimes that brighten every day while strengthening the bond you share with your furry companion.





The boneve Promise

Your pet's well-being is our north star. Our products are meticulously prepared and made only from natural and ethically sourced ingredients without any fluff or filler. Real nutrition for your pets, just as nature intended.